

This Privacy Policy governs the use and handling of Personal Information submitted on the website at [www.pathways2life.org](http://www.pathways2life.org) (the “Site”). As used in this policy, “we/us” refers to P2L, Inc.

## **Scope and Terms Used**

This Privacy Policy applies only to the activities of P2L, Inc. on the Site, and not to any offline activities. As used in this Privacy Policy, “Personal Information” means information that may be used to identify a specific individual, such as name, e-mail address, phone number or credit card number. “Aggregate information” refers to combined demographic information which has been derived from Personal Information but which cannot be used to identify a specific individual.

## **Information We Collect and How We Use It**

You can visit the Site and see what we do there without providing Personal Information. However, to access certain features, you will need to provide Personal Information. We use the Personal Information you provide only for purposes consistent with the reason you provide it such as to respond to your requests for information made over the Site. In particular:

- **Donations.** When you donate to P2L, Inc. via the online giving third-party gateway on the Site, we receive your name, email address, home address, phone number, and donation amount, but we do not receive your credit card number or other financial information about you from the payment gateway. We use this information to provide you with evidence of your donation for tax purposes.
- **Discovery Groups.** You may submit information to register for Discovery Groups via the Site. In such cases, we collect the student’s name and address, school attended and grade, as well as the phone number and email address of the applicable parent or guardian. We use this information to communicate with the parent or guardian regarding the Discovery Group.
- **Contact Us.** Where you submit queries or information to us via the “Contact Us” portion of the Site, we collect your name, address, email address and phone number, as well as your query. We use this information to respond to your query or fulfill your request.
- **Crisis Intervention.** When you submit a request for “Crisis Intervention” services, we may collect the student’s/parent’s name, parent’s email, parent’s phone number, address and queries. We use this information to respond to your query or fulfill your request.
- **Parent Resources.** When you submit a request for “Parent Resources,” we may collect your name, email, phone number, address and queries. We use this information to respond to your query or fulfill your request.
- **Tax Form.** Where you submit a request for a 990 Form or other queries via the “Request 990 Form” portion of the Site, we collect your name, email, and phone number as well as your query. We use this information to respond to your query or fulfill your request.



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## **PATHWAYS2LIFE.ORG PRIVACY POLICY**

- Events. We utilize third-party event planning platforms to collect the Personal Information you share with them, which is used to plan, organize, and support our fundraising events.
- When you share your email address through any of the interfaces listed above, we may use email marketing platforms to send you information about our programs or other topics we think might interest you, in addition to the purposes already described. You are always permitted to opt-out of any such messages in the future (please see section below: “Your Choices In How We Use Your Personal Information”).

We may also use your Personal Information to help us develop new services, to verify your identity, to communicate with you about your queries, to investigate or settle inquiries or disputes, and to customize your experience with our organization and our website.

### **Non-Personal Information**

We may collect non-Personal Information such as your Internet browser type, operating system, and the IP address of the website from which you are linked to our website. We use this information to help us tailor our website in a manner to better match your computer settings, interests and preferences.

### **What Are Cookies and How Does the Site Use Them?**

Cookies are small text files stored by your browser that allow us to learn more information about your visit or use of our website. We may also use cookies to track patterns on our website to help us improve visitor or customer experience.

### **Do Not Track Signals**

Some web browsers may transmit “do-not-track” signals to the sites with which the user communicates. The Site currently does not take action in response to these signals

### **Your Choices In How We Use Your Personal Information**

If you submit your email address or other contact information to the Site, you may receive messages from us regarding the Site or related programs and services. You have the choice of whether to continue receiving any promotional emails from the Site. Each promotional email you receive from us will provide you a specific opt-out mechanism to allow you to unsubscribe from receipt of these promotional e-mails. Please allow us several days to process your opt-out requests.



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### **Our Sharing of Your Information**

We will not sell, rent or share your Personal Information with third parties without your permission, except as necessary or appropriate to (i) carry out transactions such as donations that you make on the Site, (ii) respond to your requests or answer your inquiries, (iii) comply with any applicable law, court order or other judicial process, or to protect our company, the Site or its users from liability, loss or harm. We may also collect and share aggregate website statistical information (such as sales, traffic patterns or related information) with third parties, but no such Aggregate Information will contain information that could be used to identify you.

We may occasionally hire contractors to provide certain services on its behalf, including our donation payment gateway service and/or information processing. These contractors are required to maintain the confidentiality of the information and are restricted from using the information for any purposes other than those authorized by us.

### **How We Protect Your Information**

We employ and maintain technology and security measures designed to protect your Personal Information. When you submit sensitive information to us via the payment gateway, such as credit card information, that information is subject to a variety of protections provided by our third party payment gateway provider, both on-line and off-line, including password-protected systems, firewalls and secure sockets layer (SSL) encryption technology. However, no data transmission over the Internet can be guaranteed as 100% secure. As a result, while we strive to protect your Personal Information, we cannot ensure or warrant the security of any information you transmit to us or receive from us. Please note that we are not responsible for any loss or disclosure of your information by any third parties, including our payment gateway provider.

### **Children's Privacy**

The Site is not intended for use by minors or children under 13. We ask that children under the age of 13 do not use the Site and do not submit any Personal Information to us. If you become aware that we have collected Personal Information from a child without parental consent, please notify us promptly at [info@pathways2life.org](mailto:info@pathways2life.org).

### **Contact Us**

If you have any questions or comments about this Privacy Policy or your Personal Information, you may contact us at [info@pathways2life.org](mailto:info@pathways2life.org).

### **Your Acceptance of Our Privacy Policy**

By using the Site, you signify your acceptance of this Privacy Policy, and you adhere to the terms and conditions posted on the Site under "Terms." If you do not agree with these terms, please do not use our Site or submit any Personal Information.



## **PATHWAYS2LIFE.ORG PRIVACY POLICY**

### **Changes to the Privacy Policy**

We reserve the right to modify this Privacy Policy at any time and will notify you of any such changes as required under applicable law. The terms of the modified policy will apply to any information submitted to you to the Site after the effective date of modification. If we make material changes to this Privacy Policy, we will post such changes here and/or on the Site, and notify you where required by applicable law.

Effective Date: January 27, 2025

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